

BTTM 1st Semester Model Question Paper

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TRIBHUVAN UNIVERSITY FACULTY OF MANAGEMENT

Office of the Dean 2015

BTTM315: Fundamentals of Travel & Tourism Management

Candidates are required to give their answers in their own words as far as practicable.

Attempt ALL questions Group "A" Brief Answer Questions [10 x 1=10]

1. How UNWTO defines tourism?
2. What is Tourism Satellite Account?
3. Name two of the typologies of tourism as per Valen Smith.
4. What are the major tourist attractions of hilly region of Nepal?
5. Tourism developments in the medieval period.
6. What is price elasticity of demand?
7. The destinations included in the Grand tour.
8. Who is Thomas Cook?
9. Write any four basic qualities of tourism workforce?
10. Why the service should be customer focused?

Group "B" Short Answer Question [6 x 5=30]

11. Relate the Advocacy Platform with the development of the society.
12. Highlight the four Dimensions of tourism.
13. How changing demand deals with the supply in tourism? Explain.
14. Describe the various career possibilities of tourism studies.
15. Explain the requirements of a sound theory of tourist motivation.
16. What is tourism? How can we attract tourists in Nepal?

Group "C" Comprehensive Answer Question [2 x 10=20]

17. Discuss the Role of International Civil Aviation Organization and Universal Federation of Travel Assets Association in the development of tourism in Nepal.
18. Different approaches of tourism should be studied to understand tourism better. Explain those approaches to increase the flow of tourists in Nepal.

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BTTM / First Semester / ECO 307: Economics

Candidates are required to give their answers in their own words as far as practicable.

Attempt ALL questions Group "A" Brief Answer Questions [10 x 1=10]

1. Mention any four uses of macroeconomics?
2. Define demand function.
3. What are the instruments of fiscal policy?
4. Define tourism investment.
5. What do you mean by economic profit?
6. Define price discrimination.
7. Mention any four impacts of tourism sector.
8. What are the objectives of tourism enterprises?
9. What are the phases of business cycles?
10. Distinguish between GDP and GNP?

Group "B" Short Answer Question [6 x 5=30]

11. Define micro-economics and explain its scope.
12. Distinguish between Balance of Trade and Balance of Payment.
13. Explain tourism industry and its products?
14. Explain the current status of tourism sector in Nepal.
15. What do you mean by exchange rate? Explain its types.
16. What is inflation? What are the causes of inflation in Nepal?

Group "C" Comprehensive Answer Question [2 x 10=20]

17. Define price elasticity of demand. What are its various types?
18. How are price and output determined under perfect competition?

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MGT 311: Principle of Management

Candidates are required to give their answers in their own words as far as practicable.

Attempt ALL questions Group "A" Brief Answer Questions [10 x 1 =10]

1. List the types of motivation.
2. Mention the process of control with diagram.
3. Give the meaning of TQM.
4. What are the forces of organizational change?
5. Write the types of managers.
6. List any four characteristics of contingency theory.
7. Show the decision making process with diagram.
8. Define Authority & Responsibility.
9. Draw the diagram of live organization structure.
10. Write any four importance of staffing.

Group "B" Short Answer Question [6 x 5 =30]

11. What is Management? Why Management functions are important for the business organizations? Explain.
12. Explain control system with diagram.
13. What is Scientific Management? Explain the contributions of F.W. Taylor.
14. What is planning? Describe the tools of planning.
15. Define organizing. Explain the organizing process.
16. Why communication is necessary in the organization? Explain the different types of communication.

Group "C" Comprehensive Answer Question [2 x 10 =20]

17. "Managers in any organization have to perform different function depending on the situation". In lights of this statement, explain the roles of Managers as developed by Mintzberg.
18. Discuss different qualities of leadership with suitable examples.

BTTM / BHM / First Semester / ENG 311 / ENG 301: English

Candidates are required to answer all the questions in their own words as far as practicable. The figures in the margin indicate full marks.

Group "A"

Brief Answer Questions:

[10]

1. Improve the following sentence. **[3]**
 - a. The driver was experience
 - b. It ain't nothing but a rooster
 - c. I know a old man like to play marbles
2. Rewrite the following sentences. **[4]**
 - a. Lemons are yellow. Limes are green. (unlike/similarly)
 - b. Many families can live in an apartment building. Only one or two families usually live in a house. (in contrast/ like)
 - c. In Dubai, people eat a lot of rice. Korean families serve rice at most meals. (similarly/in contrast)
 - d. Rome is rich in history. Athens has thousands of years of civilization. (like/ in contrast)
3. Choose the correct word. **[3]**
 - a. (Many/ a lot of) creativity is necessary for certain types of technology jobs.
 - b. Though she was unwell, she played the match (enthusiastic/ enthusiastically/enthusiasm).
 - c. The vegetables that had been stored too long were (intense/ brilliant/ spoiled).

Group "B"

Short Answer Questions:

[6 × 5 = 30]

4. Salman Rusdie says, "Defiance is an inevitable and essential aspect of what we call freedom". Do you agree with him? (Salman Rusdie: A 1996 Commencement Speech)
5. "Marriage is a Private Affair" revolves around the conflict between Nnaemeka and his father. Explain. (Chinua Achebe: Marriage is a Private Affair)
6. What is the moral lesson of "The Brave Little Parrot" and "Yudhisthira's Wisdom"?
7. Interpret the poem "Stopping by Woods on a Snowy Evening".
8. Do you agree with Nissani's view "Education is supremely valuable"? Why or why not? (Moti Nissani: Why Go to University)
9. Sketch the character of Max-Kelada in "Mr. Know-All".

Group "C"

Comprehensive Answer Questions:

[2 × 10 = 20]

10. Apply Four Levels of reading a text to "The Lunatic".
11. Retell the plot of a story, novel, or movie. Who were the characters? What problems did they face? Describe the events. How were the problems solved? What made the story so interesting to you?

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